

Subject: RE: NOB Street Cleaning
From: "Joella Hopkins CSEP, CMP, MBA" <joella@mumtazmarketing.com>
Date: 01/21/2016 04:53 AM
To: "'Noah Strouse'" <noah@historiccore.bid>, "'Katie Kiefer'" <katie.e.kief@gmail.com>
CC: "'Jessica Wethington Mclean'" <jessica.wethingtonmclean@lacity.org>, "'Jessica Hencier'" <jessica.hencier@gmail.com>, "'Blair Besten'" <blair@historiccore.bid>

Morning.

No, City Sanitation will be purely doing the bins they bring on site. Then City Maintenance will be coming back through post event to pick up trash that has been generally left on the street and sidewalks. Street cleaning will also occur post event.

Can you maintain your permanent bins?

Joella Hopkins, CSEP, CMP, MBA

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From: Noah Strouse [mailto:noah@historiccore.bid]
Sent: Wednesday, January 20, 2016 11:36 PM
To: Katie Kiefer <katie.e.kief@gmail.com>
Cc: Jessica Wethington Mclean <jessica.wethingtonmclean@lacity.org>; Jessica Hencier <jessica.hencier@gmail.com>; Joella Hopkins, CSEP, CMP <joella@mumtazmarketing.com>; Blair Besten <blair@historiccore.bid>
Subject: Re: NOB Street Cleaning

Hi Katie,

Thanks for the info. To be clear, the city's trash pickup during and post event will include emptying the BID's permanent sidewalk trash bins?

Thank you,

Noah

On Wednesday, January 20, 2016, Katie Kiefer <katie.e.kief@gmail.com> wrote:

Noah - cleaning details are as follows:

during event - City Sanitation will be handling rounds for trash pickup
11P - event close, rental company to break down all street closure rentals
post-event (rough 12A start time) - City Street maintenance to do full trash collection and haul down Broadway

Additionally, the street closure is as follows:
1/29, 12P: 2nd - 4th closure starts
1/30, 6A: 4th - 7th closure starts; local access only allowed up to 12P within closure
1/31, 4A: closure ends

THX.

--
Katie Kiefer
(602) 321-3575

On Wed, Jan 20, 2016 at 2:52 PM, Jessica Wethington Mclean <jessica.wethingtonmclean@lacity.org> wrote:

Joella - will you kindly confirm the plan with Noah today?

Thanks.

Jessica Wethington McLean
Executive Director, Bringing Back Broadway
Director, Downtown Economic Development

Office of City Councilmember José Huizar
200 N. Spring Street #465
Los Angeles, CA 90012

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www.BringingBackBroadway.com
[www.Facebook/BringingBackBroadway](https://www.facebook.com/BringingBackBroadway)
Twitter: DTLA_Broadway

On Wed, Jan 20, 2016 at 12:54 PM, Noah Strouse <noah@historiccore.bid> wrote:

Hi All,

In order to coordinate our clean team's work for NOB, can you please tell us what type of cleaning NOB has arranged to happen during and after the event?

My understanding is that last year, the BID provided one additional Chrysalis worker from 5:00 – 9:00 pm the night of the event and another additional worker Sunday, 5:00 am – 9:00 am to make sure the district was looking good for Farmer's Market. The BID was only responsible for sidewalks and receptacles on sidewalks until 9:00 pm night of (not the street). The City did the street until 9:00 pm and then took over street and sidewalk once our shift ended.

Thanks,

Noah

NOAH STROUSE
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